



Students and organizations team up to work on the SDG's!



## WHAT IS THE SDG-CHALLENGE?

The SDG-Challenge pairs up student- consultant teams from 8 Universities of Applied Sciences with organizations in the Netherlands. Each consultant team consists of 8 -12 students with interdisciplinary backgrounds. The teams work with leading organizations to solve a challenge in regards to the SDG's or incorporating the SDG's in UAS education. The idea with the most impact wins!

In 2015, the United Nations came up with the 17 global Sustainable Development Goals, to create peace and prosperity for people and the planet. Soapbox created the SDG-Challenge, because they see the potential in students to generate fresh ideas and create change.



**Kick-off**  
February 14th  
⌚ 1,5 hour



**Sprint**  
February 15th - March 3th  
⌚ 8 hours



**YesDG-Day**  
TBA  
⌚ 3 hours



**Speeddates**  
TBA  
⌚ 2,5 hours



**Final**  
April 20th  
⌚ 8 hours

## WHY PARTICIPATE

- A chance to work on the SDGs and make real impact on the world.
- Gain valuable work experience working on real challenge for an organization.
- Build connections with like-minded students and organizations (that could be future employers).
- LinkedIn Certification.

## TIME INVESTMENT

- The challenge will take about 4-5 days of your time, spread out over 3 months.
- The challenge will consist of a kick-off, a sprint day, YES-DG day and the grand finale in which the winner will be announced!



**Challenge**  
How can we make bars more sustainable, whilst staying profitable and adding customer value?



**Solution**  
The Green Star Club - A Heineken sustainability quality mark that offers access to the Green Star Club.



**Impact**  
Bars share their best practices and incentives to be more sustainable.



**Challenge**  
How can Bleckmann reduce its single use plastic?



**Solution**  
It's a wrap! - Coconut fiber and a net system with hooks instead of plastic wrapping.



**Impact**  
Forty percent reduction of single use plastics for mail orders and pallet wrapping

## ARE YOU UP FOR THE UAS CHALLENGE 2023?

Visit <https://applied-science.sdg-challenge.com/> to sign up before the 23st of January

